

# Can't Stop Rockin Mobile Contest Rules

## Who Can Enter

1. To be eligible to participate in this contest, entrants must be U.S. residents who are 18 years of age or older and reside in the WCHS-TV and WVAH-TV viewing area.
2. Employees of Sinclair Broadcast Group, Inc., Sinclair Television Group, Inc., Sinclair Media II, Inc., Sinclair Television of Nashville, Inc., and any other company which owns, programs or provides other services to television broadcast stations WCHS-TV and WVAH-TV (collectively the "Stations"), Big Sandy Arena, their affiliated companies, advertising and promotion agencies, any and all local television broadcast and cable stations, local radio and other media companies, and the immediate family members of each are ineligible. The term "immediate families" includes spouses, grandparents, parents, siblings, children and grandchildren.

## How to Enter

- (a) No purchase is necessary to enter. Authorized account holder of the mobile telephone number associated with the entry is considered the entrant.
- (b) To enter, text **ROCK** to the short code **58447**. Standard text messaging rates apply to all text message entries sent. No mechanically reproduced or completed entries will be accepted.
- (c) The contest starts on October 19, 2009, and all entries must be received by the Stations by 7:59 p.m. EDT on October 30, 2009. Stations are not responsible late, lost or misdirected entries, server unavailability or any other electronic malfunction, or if the text message is not received.
- (d) Two (2) winners will be selected by random drawing from among valid entries on October 30, 2009.
- (e) All entries received that are mutilated, tampered with, incorrect, illegible, or from ineligible entrants will be void. All entries become the property of Sinclair Broadcast Group, Inc., Sinclair Television Group, Inc. and the Stations and will not be acknowledged or returned.

## The Prize

1. Two (2) winners will be selected. Each winner will receive two (2) front row tickets to REO Speedwagon and Styx "Can't Stop Rockin 2009 Tour" on November 5, 2009 at the Big Sandy Superstore Arena. Each prize is valued at \$139.50.
2. Winner will be notified by phone. Before claiming prize, winner must provide their correct name, address and telephone number to Stations at the time of notification. Winners must sign and return a release and affidavit of eligibility, which must be received within three (3) days of notification. Winner must show picture identification to claim prizes. Stations reserve the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented.

3. If winner does not timely return the affidavit of eligibility, then the prize will be awarded to an alternate winner randomly selected from among remaining valid entries, time permitting.
4. There will be no substitutions or cash alternatives for prizes except at the sole discretion of Stations. The Stations have the right to substitute a prize of similar value.
5. The winners are responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules.
6. Sinclair Media II, Inc., Sinclair Television of Nashville, Inc., Sinclair Broadcast Group, Inc. and Sinclair Television Group, Inc. are not liable if the provider of any part of the prize fails to satisfy its obligations to furnish its portion of the prize.
7. Sinclair Media II, Inc., Sinclair Television of Nashville, Inc., Sinclair Broadcast Group, Inc. and Sinclair Television Group, Inc. are not responsible for any liabilities arising directly or indirectly from the award or use of the prize.
8. In claiming your prize, you acknowledge that Sinclair Media II, Inc., Sinclair Television of Nashville, Inc., Sinclair Broadcast Group, Inc. and Sinclair Television Group, Inc. have the right to publicize your name, character, likeness, photograph, voice and the fact that you are the winner for promotional purposes without financial remuneration.

#### Odds of Winning/Miscellaneous

1. Odds of winning the prize depends on the number of entries received.
2. Complete contest rules are available Monday through Friday during normal business hours at WCHS-TV/Fox11, 1301 Piedmont Rd. Charleston, WV 25301 and on the Stations' websites at [www.wchstv.com](http://www.wchstv.com) or [wvah.com](http://wvah.com).
3. For the name of the prize winner, send a separate, self-addressed, stamped envelope to WCHS-TV/Fox11, 1301 Piedmont Rd. Charleston, WV 25301 by November 15, 2009.
4. This contest is subject to all applicable laws and regulations and is void where prohibited. Sinclair Broadcast Group, Inc., Sinclair Television Group, Inc., Sinclair Media II, Inc., Sinclair Television of Nashville, Inc., Big Sandy Superstore Arena, accept no responsibility or liability in connection with any injuries, losses or damages of any kind caused by or resulting from the acceptance, possession or use of any prize awarded hereunder.
5. Stations cannot be held liable for any lost or stolen entries, prizes or contest information. Stations are not responsible for any computer or electronic malfunction, server unavailability, technological glitch, or human error relating to this contest and/or the use of short-code.
6. Stations reserve the right to make rules and contest changes and change the aforementioned contest dates.
7. Mobile service provider may charge for each text message sent and received according to its standard text messaging rates. Entrants should check phone capabilities for specific text messaging instructions and consult with mobile service provider regarding pricing plans.

Entrants must be a mobile service subscriber with text messaging service, using a participating service provider in order to enter via this method. Not all mobile phone providers carry the necessary service to participate.